

May 2026

HEALTH CREATOR LEADERS Newsletter

A GROWING GLOBAL COMMUNITY

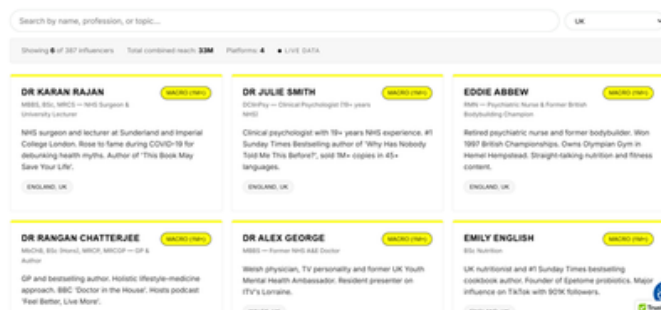
Founded by Dr Ahmed Ezzat, Health Creator Leaders is a community of incredible creators addressing the disconnect between health content, population health messaging, and policy.

Dr Ezzat, an academic senior resident surgeon who helped deliver TikTok's UK clinical creator network, is building a global standard for authenticated health communication. We are also proud to welcome our newest team member, London resident doctor Dr Lily Crouzier.

NEW: FREE SEARCH TOOL NOW LIVE

We've officially launched our free search function on the Health Creator Leaders website.

- Discover nearly 400 health creators
- Spanning 16 countries and multiple specialities
- Filter by profession, speciality, country, or audience size



Explore it now: www.HealthCreatorLeaders.com.

This tool is designed to help you cut through the noise and connect with trusted voices in health. Version 2 is already in development, with enhanced features coming later this summer.

We are also inviting expressions of interest for our Board of Advisors, particularly from those working in industry, institutions, government, or social media communications.

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FROM NEWS TO VIEWS: LONDON ROUNDTABLE

In collaboration with **FINN Partners** and the World Federation of Science Journalists, which represents some 10,000 affiliated journalists, Health Creator Leaders kicked off the summer with a groundbreaking event in London.

The discussion brought together leading healthcare creators and professionals, whose combined weekly social media viewership exceeds 10 million, alongside speakers including Mr Ben Deighton (President of the World Federation of Science Journalists) and Ms Alexa O'Brien (Chair of the British Association of Science Writers).



TEASER: WHAT'S NEXT

Our London roundtable on 8 May explored how health information is rapidly shifting from traditional news into creator-led ecosystems, reframing authority around truth, transparency and engagement. The forthcoming insight report, *The Future of Health Influence*, will distil themes including changing consumption habits, the tension between accuracy and platform visibility, commercial pressures, and the evolving role of AI.

Email info@healthcreatorleaders.com to be notified when the full report is released.